

GMS - Growth Kaizen – Growth Problem Solving Growth Management System

| Services | Deliverables |
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| • GMS - Growth Kaizen | ▪ Up to an 8 hour workshop for up to 20 participants. |

*if applicable, company is responsible for providing lunch for participants and AKA facilitator.

Growth Kaizen

Kaizen means to change for the better or “continuous improvement”. Typical kaizen days focus on Lean improvement but they do not have to!

Growth Kaizen is a problem solving workshop focusing on Growth Improvement. It typically is a multi-day interaction but can be as little as a 4-hour engagement.

A Growth Kaizen Event focuses “ON” the business instead of working “IN” the business by focusing on new revenue streams. This continuous improvement methodology combines Lean Manufacturing philosophy with Growth Tools such as Brain-STEERING, leveraging PDCA (Plan, Do, Check, Act) in growth, Project Management, VOC, and identifying, vetting and implementing opportunities for new revenue streams. Each tool incorporates individual/team empowerment, team building, problem solving, and growth philosophies to rapidly make improvements to a specific product, industry, strategy, or opportunity.

By focusing on a specific area, teams can better identify and resolve obstacles creating better solutions to company problems creating growth.



Benefits

- Immediate results
- Involvement of the workforce
- Involvement of senior staff
- Visual, action orientation
- Strengthens “team spirit”
- Fosters communications

Scope of Work

During a Growth Kaizen Event, individuals and work groups will generate growth opportunities, document customer feedback, better understand WHY from the customers as well as Company’s perspective and/or infuse energy and transition into activities leading to growth. The results of the Kaizen are real-time implementation occurring within the one (1) to five (5) day event. In addition to immediate improvements and activities leading to growth, participants will also develop a list of other opportunities that can be investigated and implemented afterwards.

The AKA Team will work with you to:

- Identify and prioritize opportunities for Kaizen events; and
- Organize the cross functional work group for each event
Identify, vet and implement activities leading to growth

